

1 MISSION AND HISTORY

Mission

The Fonds d'action québécois pour le développement durable supports practical actions and behaviour changes that uphold sustainable development.

The Fonds at a glance

- A non-profit organization managing a \$51-million fund dedicated to sustainable development;
- The financial partner of more than 450 initiatives and projects growing throughout Quebec;
- An organization combining ten years experience in the management of funding programs;
- An interface between various professionals in sustainable development in Quebec : non-profit organisations, ministries, research centres, social economy enterprises, private enterprises, etc.

The Fonds' Expertise

Since 2000, the rigorous management of funding programs gives the Fonds a solid reputation in terms of:

- management of funds according to responsible principles;
- rigorous analysis of projects by a team and a network of experts;
- neutral and ethical awarding of the grants;
- stakeholders guiding in all phases of their projects;
- tool designing to facilitate the achievement of project objectives:
- outcomes assessment using specific indicators.

The Fonds' History

In March 2000, the Fonds and the Quebec government joined forces in creating a \$ 45 million-grant program to support concrete actions to promote awareness in sustainable development.

From January 2001 to February 2007, the Fonds supports over 200 projects, 120 students and 101 interns in the scope of three separate programs accessible both to individuals, universities, municipalities, businesses, NPOs and cooperatives. Considering the fact that each dollar granted by the Fonds must be matched by other project partners, in six years, the Fonds raised nearly \$ 90 million for sustainable development in Quebec.

In January 2008, the Fonds and the Quebec government are joining forces again in the creation of the Action-Climate program. This agreement of \$ 6.4 million, from the Fonds vert, aims to ensure the concrete involvement of citizens to reduce 50 000 t CO₂ equivalent emissions of greenhouse gases (GHG) before 2013. This objective is taken from the government's <u>Plan d'action 2006-2012 de lutte contre les changements climatiques</u>.

In 2010, distributing \$ 1.2 million a year, the Fonds has leveraged more than \$ 5.5 million in Quebec to fight climate change and is well on its way to achieve its 2013 objectives.



Creation of a special fund for businesses

In March 2003, the Fonds joined Fondaction CSN and the Fonds de solidarité de la FTQ to create an \$ 18 million investment fund dedicated to Quebec companies that develop and market technologies and products promoting sustainable development. The new fund, first called Fonds d'investissement en développement durable (FIDD) in 2003, became Cycle Capital Management (CCM) in 2009. In 2010, it operates with a \$ 70 million budget.

2 BOARD OF DIRECTORS

The Fonds' board of directors is made up of volunteer members from civil society, environmental groups, municipalities and Quebec government. These citizens are all recognized for their skills and their commitment to environmental issue and to social development.

Composition of the board of directors:

Madame France Levert, Chairwoman of the bord

President

Réseau des femmes en environnement (RQFE)

Monsieur Pascal Bigras, 1st Vice-President

CEO

Nature Action Québec (NAQ)

Madame Nathalie Drapeau, 2nd Vice-President

Consultant

Nordikeau inc.

Madame Ginette Bureau, Treasurer

President and CEO

Société québécoise de récupération et de recyclage (Recyc-Québec)

Monsieur Philippe Bourke, Secretary

CFO

Regroupement national des conseils régionaux de l'environnement du Québec (RNCREQ)

Monsieur Gilles Denette

Chief, Innovation consulting and sustainable development La coop fédérée

Monsieur Brian Girard

Assistant Deputy Minister
Direction of policies and state corporations
Ministry of Economic Development, Innovation and Export Trade

Monsieur Mario Hébert

Director of research, communications and marketing support Fondaction



Monsieur Charles Larochelle

Assistant Deputy Minister
Climate change and corporate affairs
Ministry of Sustainable Development, Environment and Parks

Madame Hélène Lauzon

President

Conseil Patronal de l'Environnement du Québec (CPEQ)

2 THE TEAM

The Fonds' team is made of knowledgeable professionals with experience in sustainable development, who specialise in analysis and project management, monitoring, behaviour changes assessment and outreach.

Véronique Jampierre

CEO

Veronique holds a Masters degree in Environmental Management from the University of Sherbrooke she completed in 2003. She also studied art history and practiced visual arts in Paris. After being project manager and director in Vivre en Ville and then in the Fonds, Veronique combines six years experience in project management for sustainable development and five years in management. Today, she has the pleasure of coordinating a motivated multidisciplinary team and develops the Fonds by establishing collaborative relationships with other stakeholders in sustainable development, both private and public, to promote and facilitate the work of organisations in Quebec.

Valériane Champagne St-Arnaud

Head of strategic intelligence

Graduated of the Masters in Environment from the University of Sherbrooke, Valériane also holds a BA in International Studies and Modern Languages from the Laval University. Valériane is an asset to any team, akin to the queen for a chess player: a rich resource with multiple skills, always ready to take on challenges, whether professional or as an athlete. As a specialist for individual and collective behaviour changes, she is particularly interested in developing intelligent tools for the assessment of results in sustainable development projects. She has been part of the Fonds' team since 2008 and contributes to the deployment of the organisation by conducting research mandates and developing new communications Medias.

Jonathan Charlebois

Assistant Head of Strategic intelligence

After working within the Ministère des affaires municipales's team, Jonathan joined the Fonds in 2011. He holds a Masters degree in Town and Country Planning and Regional Development from the University Laval and a BA in Anthropology from the University of Montreal. He particularly is interested by social and political issues of city planning, transport and sustainable management of our ecosystems. Involved in many organizations, he notably founded and lead the Coop Roue-Libre, a cooperative which won many prizes, including the national prize from the Concours guébécois en entrepreneuriat.



Véronique Desmarais

Project manager

Véronique holds a Master of Forest Science and a BA in Public Communication from the Laval University. She has worked as a consultant in sustainable tourism before becoming project manager for the Fonds in 2008. She shows professionalism and a sense of organization much favoured by groups with which she cooperates willingly. A dynamic woman with a vibrant smile holding varied interests, she has often travelled abroad, notably in Europe and Central America, where she enjoyed discovering the richness of local cultures. In her native Quebec, Véronique never misses an opportunity to seek relaxation in the forest, the mountain or by the lakeshore with her family.

Nicolas Girard

Programs Director

Born in Saguenay, Nicolas chose to remain in his own region to pursue studies in Political Science at the Université du Québec à Chicoutimi. After his Master's degree at the University of Ottawa, he settled down in Quebec City and worked as an intern within the cabinet of the Ministry of Environment before joining the Fonds' team, six months after its creation in March 2000. Today, with ten years experience in communication and in monitoring sustainable development projects, Nicolas has become the organisation's memory. Available, diplomatic and known for his analytical mind, Nicolas plays an essential role in improving services that the Fonds offers organisations. A devoted family man, Nicolas inspires empathy and respect.

Mélissa Marceau

Administrative Coordinator

Melissa inherited the business acumen from her parents, a skill that had her focused on training in business administration in college. After the challenge of leading the 40 employees of the NPO « Bingo Rive-Sud », she chose to work in the field of environment by integrating the Fonds' team in 2007 in which she effectively manages the administration and finances. Melissa, mother of two boys, is appreciated by her colleagues for her thoroughness, vitality and good humour. In addition to quenching her thirst for environmental knowledge in everyday life, she enjoys that her work allows her to be in contact with people who have the will to change things.

Caroline Synnett

Project Manager

Caroline holds a Master of Environmental Design from the University of Sherbrooke and a BA in Environmental Geography from the University of Montreal. She has set foot on almost every continent. She draws from this rich human experience in order to achieve the project manager mandate that she has held since 2009 as part of the Fonds' team. Caroline is a thoughtful woman, coupled with an artistic and athletic personality, which gives her it an open mind and a strong sense of adventure. These essential qualities make her the perfect choice to guide any given Quebec players who want to innovate in sustainable development. She is often called to explore new avenues in the fight against climate change and on the carbon markets; she uses her thirst for learning and professional background in environmental outreach.